



## BIO MARK PICCHIOTTI | INTERNATIONAL DJ / PRODUCER / REMIXER

**“If you’re in it for yourself, then the audience loses, and if you’re in it for the audience, then you lose – you constantly have to check the pulse of the dancefloor and enjoy the challenge of pushing and pleasing it.” – Mark Picchiotti**

### EDIT

Established, respected and busy, Chicago-based **Mark Picchiotti’s** been a star DJ, remixer and producer for over 20 years. He’s spun at the world’s most respected nightclubs (**Crobar, Ministry Of Sound, Pacha**), remixed all the top girls (**Rihanna, Beyonce, Mariah, Madonna**), and boys (**Enrique, Pet Shop, The Killers, AC/DC**)—accruing over a dozen **Billboard Dance Chart #1s**—produced and co-written tracks for two Kylie albums (**Fever, Light Years**), and released numerous hit solo productions (on his **Blueplate Global** imprint) including the snapsational top 10 UK club hit, **“I’m The Sh\*t”** by **RuPaul’s Drag Race Winner, Bebe Zahara Benet**. Summer 2010 sees Picchiotti returning for his second year as the official DJ of **RuPaul’s Drag Race Winner’s Tour** (sponsored by **The Absolut®**), immediately followed by a solo Russian tour, kicking off at **PACHA, Moscow** followed by a DJ tour of Italy.

### EXTENDED VERSION

#### A DJ First

A DJ first, Mark cut his teeth at the legendary **Starck Club** (named after its designer, Phillippe Starck) in Dallas, before moving to Chicago and going on to DJ in the world’s most respected nightclubs. From residencies at home (**Shelter, Smart Bar, Soundbar, Berlin, Crobar**) and abroad (historic UK club **Hard Times**) to globe-hopping gigs at venerable dance temples like **Ministry Of Sound** (UK), **Pacha** (the original, in Portugal), **El Divino** (Ibiza) and **Crobar’s** New York and Miami clubs, Picchiotti is preceded by a reputation for his roof-raising peak-hour sets.

A fluid and flexible DJ, Picchiotti is equally adept at delivering a spectrum of dance music genres and moods. From a sexy **Afterhours** excursion, a festive **Sunday Tea Dance** to a seamless **Soulful House** to **Progressive House** set, Mark Picchiotti is one of the great American DJs. Commercial clubs love him, international audiences flock to him, circuit parties demand him (he’s a 4x veteran of Chicago’s **Fireball**) and even the occasional celebrity taps him (**Miss Jackson** personally requested he DJ her **Janet** album release party).

Summer 2010 sees Picchiotti returning for his second year as the official DJ of **RuPaul’s Drag Race Winner’s Tour** (sponsored by **The Absolut®**). Immediately following comes a solo Russian tour—kicking off at **PACHA, Moscow**—and an Italian tour featuring a rotating line-up of **Blueplate Global** (his label) artists including **Bebe Zahara Benet, Alec Sun Drae**, and Chicago House legend **Ralph Rosario**.

#### 200+ Remixes

Flashing a discography of over 200 remixes, Mark Picchiotti has remixed all the top girls (**Beyonce, Rihanna, Mariah, Madonna, Kylie**) and boys (**Enrique, Pet Shop, The Killers, AC/DC, New Order, Erasure, Jamiroquai**). He was voted one of the **Top 40 Most Influential Remixers Of All Time** (*Blues & Soul Magazine*, UK) and counts many of the world’s top DJs (**Deep Dish, Danny Tenaglia, Peter Rauhofer, Pete Tong, Tony Moran**) as fans.

#### Sex Sells

Mark’s production career began back in 1991, when he produced the debut album for Chicago artist, **LaTour**, which spawned the controversial Top 40 hit **“People Are Still Having Sex”** (NBC’s “Nightline” did an episode on it). The follow-up, **“Blue,”** was used in the steamy nightclub scenes in the Sharon Stone movie, **“Basic Instinct.”**

### **Godfather Of Gospel House**

Since then, Mark has moved deftly between producing pop and club tracks. In 1995 he produced "Love Breakdown" by **Streetlife featuring Dana Divine** (Tribal America). He quickly followed with "There Will Come A Day" by **The Absolute featuring Suzanne Palmer** (also on Tribal). BBC Radio 1's **Pete Tong**, host of **The Essential Selection** (BBC)—the #1 dance music show on the planet—named it his "Essential New Tune" for an unheard-of four consecutive weeks, bringing Mark Picchiotti worldwide attention. The follow-up, "I Believe" (AM:PM), was also championed by Pete Tong. UK DJ magazines gave Picchiotti the late-Nineties mantle "Godfather Of Gospel House," crediting him for single-handedly modernizing the once lumbering genre of dance music.

### **Blueplate Special**

1998 saw the launch of Mark's imprint, **Blueplate Records** on which he had two big singles right out of the box, both his own productions. The first was the club and pop radio (UK) hit "Runnin" by **Basstoy featuring Dana Divine** and the second was the underground hit "The Return of Nothing" by **Sandstorm**. Both got play by boldface names like **Paul Oakenfold**, **Dave Seaman**, **Deep Dish**, **Danny Tenaglia**, and **Carl Cox**.

### **Kylie Fever**

In 2000 Mark produced "Butterfly" for **Kylie Minogue's** comeback album, **Light Years**. Two years later he produced and co-wrote a second single, "Give It To Me" for her 8x-Platinum **Fever** album. The pond hopping continued, as Mark the intercontinental songwriter commuted between Chicago and London to work with a variety UK-based pop hopefuls, several of which have since been released on Blueplate Global. Overseas artists are continually added to Picchiotti's rapidly expanding remix discography, including UK singer **Heather Small**, former Spice Girl **Geri Halliwell**, **Lighthouse Family**, **The Shapeshifters**, **Jamiroquai**, **Prodigy** and **Booka Shade**.

### **2008**

In 2008, accelerated by a new studio, Picchiotti produced "Turn It Up" featuring **Dana Divine** under the alias **Basstoy**, which was not only a dance chart #1 in the US (**Billboard**) and UK (**Music Week**), but the #3 US dance track of 2008 (**Billboard**). He also scored #1 Billboard Dance Chart remixes for **The Killers**, **Beyonce** and **Michelle Williams**.

### **2009**

2009 saw the release of artist **Mark Picchotti** singles "Feel Like Singing" featuring **Alec Sun Drae**, "So Sweet" featuring **Dana Divine** and the 2008 remixes of "There Will Come A Day," by **The Absolute** (another alias) featuring **Suzanne Palmer**. The same year Picchiotti signed the following projects to Blueplate Global: "Everybody Shake It" by **Ralphie Rosario** featuring **Shawn Christopher** (Rosario's first solo single in over ten years), **Eric Kupper vs. Peyton** "Here I Am" and "Rise" by **Deep Influence** featuring **Zelma Davis**. All were released on Picchiotti's **Blueplate Global Records** (formerly Blueplate Records), a joint venture with the venerable NYC dance label, **Strictly Rhythm**.

### **Beats For Bebe**

The most sensational 2009 release has to be the top ten UK club hit, "I'm The Sh\*t," produced by Mark Picchiotti for **RuPaul's Drag Race** winner, **American's Next Drag Superstar**, **Bebe Zahara Benet**. Having met and bonded with Benet while crisscrossing the US as the 2009 DJ for **RuPaul's Drag Race Winner's Tour**, the inevitable deal was struck and Picchiotti signed the former choir director from Cameroon to his Blueplate Global imprint. Over a period of four months the duo recorded eight songs. The fierce first single, "I'm The Sh\*t," was released November 2009. The video made its **MTV/Logo** debut on the **NewNowNext** episode hosted by Lady Gaga and a clean version ("I'm The It") was immediately added to daytime rotation on **VH1**. As of Spring 2010, "I'm The Sh\*t" has tallied up 50,000+ YouTube views and sales remain brisk for the single, remixes and video, available on **iTunes** worldwide. Picchiotti will release Bebe's follow-up single this June, accompanied by a "spectacular" video.

### **2010**

Current and forthcoming 2010 remixes include **Rihanna** "Rock Star 101," **Lolene** "Rich (Fake It Til You Make It)," **VV Brown** "Shark in the Water," **Booka Shade** "Bad Love" and **Temper Trap** "Sweet Temptation," the song featured in a current Coca Cola commercial. New Blueplate Global singles include Mark Picchiotti's follow-up to "Feel Like Singing," "Let The Music Guide You" with **Alec Sun Drea**, a new **Suzanne Palmer** single, a third **Basstoy** single and the new **Ralphie Rosario & Abel** single, "C'mon Get Funky" featuring **TaMara Wallace**.

### **markpicchiotti.com**

Bookings, tour dates, new releases + jukebox: hits, remixes and the 22-minute **Mark Picchiotti Hit Megamix!** •

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