



**CAZWELL**  
**Get Into It**  
**Peace Bisquit / West End XPRS**  
**November 2006**

Pumping it with Downtown NYC flavor, humor and (dropping) loads (we mean it) of humor, CAZWELL rocks the mic, party beats-and party boys, girls, etc.-like no other on his debut (mini) album, "Get Into It." Packing seven songs, bonus remixes and three videos, "Get Into It" brings Cazwell's inimitably spunky, funky, punky potty-mouthed poetry to buttocks of wet 'n' ready fun-loving fans.

Featured on "Get Into It" are scene-stealing transexual siren Amanda LePore (guest-rapping on the title track) and deliciously dirty duo Avenue D (duetting on "The Sex That I Need") plus a sweaty fistful of some of the hottest ass-shaking producers out there including French multi-instrumentalist funkster Chris Joss (Eighteenth Street Lounge, Inside Deep Throat), Brooklyn's underdogs GoodandEvil (Naty Botero, Felix Da Housecat) and Fatal Art Syndicate, whiz kid Kaz Gamble (The Cooler Kids), British upstarts Count De Money and Bill Coleman (Peace Bisquit, Jody Watley).

"Get Into It" will be released Fall 2006 on Peace Bisquit / West End XPRS, a label collaboration between the Brooklyn-based production / management company that has overseen music for the likes of Ultra Nate', Deee-lite, Le Tigre and Another Gay Movie and a spin-off imprint created by the house mother of all disco labels-West End Records. Celebrating its 30th anniversary this year, West End is the record label most associated with the legendary New York nightclub, The Paradise Garage (and its DJ Larry Levan). The label is home to some of the finest disco records of all time, three of which appear on "Get Into It" as throbbing musical

beds for CAZWELL's oral acrobatics: The party favorite "Heartbeat" by Taana Gardner ("Watch My Mouth"), the obscure, but dead funky "Sirius Serious Space Party" by Ednah Holt ("Get Into It") and the beloved, indecipherably quirky "Is It All Over My Face" by Loose Joints ("All Over Your Face").

With the gritty/glittery Francis Legge-directed video for the album's first single, "All Over Your Face," an instant YouTube sensation (40,000+ viewings within two days of upload) and Perez Hilton favorite, it looks like CAZWELL may well be the next in a succession of beloved Downtown-weaned stars (RuPaul, Peaches, Scissor Sisters) to have us all gleefully gagging on an album that is equal parts wit, style and put-your-ass-in-it good times.

**BIO**

CAZWELL is one of the more colorful characters to arrive on the NYC club scene since the '90s heyday of Deee-Lite and RuPaul. He fires off raunchy rhymes over bumping club-friendly beats, boasts a distinctive visual flair, and knows how to rock a crowd live. His wicked verbal dexterity has prompted some critics to compare him with other MCs, but the comparisons stop there. Who else but Cazwell has the balls or wit (or honesty) to rhapsodize about a fending off a cute coke dealer en route to buy cheap socks on 14th Street, frustrations over a wily ex boyfriend, or bukkake on a Times Square hustler's mug?

CAZWELL has a distinctive flow, syllables and asides and verbal pictures zipping, freezing and strobing like neon across the mirrored hood of a speeding limousine. He cites Lady Miss Kier, The Beastie Boys, Cyndi Lauper, Notorious B.I.G., Missy Elliot and Slick Rick, as well as author Shel Silverstein, as artists who taught him to select his words precisely. That streamlined delivery gives his songs and live performances, an immediacy and buzz that many of his contemporaries lack. "I may not be the world's best rapper, but I think I'm a very good conductor of energy," says Cazwell.

"All Over Your Face," his 21st century funk-rock overhaul of "Is It All Over My Face," the quirky 1980 (West End Records) disco classic by Loose Joints (one of the many outlets of dance music innovator Arthur Russell) is the first single off CAZWELL's debut album "Get Into It." Augmenting the original track with some instrumental crunch produced by Kaz Gamble (Cooler Kids) with a lil seasoning from UK newbies Count De Money, CAZWELL lays down a rhyme inspired by the raunchy, carefree sexuality of the pre-AIDS era. "I was trying to paint a picture of New York in the '70s, like I'm getting it on with a hooker in a hotel room, and make it all sound like one big, dirty cum shot."

(Two other West End Records classics are fiercely reworked on "Get Into It": The party favorite "Heartbeat" by Taana Gardner ("Watch My Mouth") and the obscure, but dead funky "Sirius Serious Space Party) by Ednah Holt.

In addition to his recordings, CAZWELL has also made three dazzling videos to accompany the album. The Warhol-inspired clip for "All Over Your Face" (produced by Francis Legge), features Amanda LePore, Raquel Reed, Kim Aviance, a sexy party posse and is a gritty, glittery and giddy celebration of the popping Downtown New York club scene CAZWELL calls home. (The final scene was shot at scene queen Suzanne Bartsch's weekly party at Happy Valley.) For "I Buy My Socks on 14th Street," Cazwell's jazzy reflection on a pedestrian's adventures in downtown NYC, director Lukas Hauser followed him through the city streets, even stumbling through protests during the Republican National Convention en route to the titular destination. For the hiccupping hi-jinks of recent Out Music award winner "Do You Wanna Break Up?" David Silverberg and CAZWELL concocted a colorful, fast-moving clip that is equal parts West Side Story and "Girls Just Wanna Have Fun." These videos, and the freewheeling spirit they embody, are key components of Cazwell's master plan. "I wanted to introduce people to the fun, flash and glamour of New York's Downtown scene in the same way Deee-Lite did back in the early Nineties." (See them all at [www.cazwell.com/videos](http://www.cazwell.com/videos) )

CAZWELL grew up in Worcester (pronounced "Wusta"), Massachusetts, an industrial city with few outlets for an artistically inspired adolescent. Growing up, CAZWELL hooked up with a butch dyke who went by the handle Crasta Yo, and the two began concocting rhymes together. "We would write about the silliest things when we started: Cheeseburgers and our Converse sneakers." They cut their teeth in basement parties full of skaters and punk rockers, and tapes began to circulate. They called themselves first Wordsworth, then Morplay. In 1999, the duo moved to New York, and started lining up gigs. Morplay released an album, "Thesaurus Metamorphosis," with the help of renowned DJ and trend-spotter Larry Tee. After an amicable split, CAZWELL went solo.

Today, CAZWELL has a growing stable of collaborators. In addition to his regular henchmen DJ Drama, Mike Skinner and Chris Bracco (of Fatal Art Syndicate) and album executive producer Bill Coleman (Peace Bisquit), Brooklyn underdogs GoodandEvil (Naty Botero & Felix Da Housecat), whiz kid Kaz Gamble (The Cooler Kids) and French multi-instrumentalist funkster Chris Joss (Eighteenth Street Lounge) have helped Caz push his boundaries as a songwriter, working with acts like Avenue D and "The World's No. 1 Transexual" Amanda Lepore, for whom he wrote the popular club

staples, "My Hair Looks Fierce" and "Champagne". A full album from Amanda called "Brand New Woman" is nearing completion (!).

CAZWELL clearly does what he does without apology, rhyming frankly about autobiographical experiences and observations, in an off-handed way and casualness. If you have a problem with it, it's your problem. He eschews the gay label, and not just for its limitations or its inaccuracy when applied to his sound. "When people say 'Oh, you do gay rap,' it's just weird," says Cazwell, "I guess that means Rufus Wainwright does gay singing (or Rupert Everett does gay acting). That kind of talk is just to segregate people, which isn't what music is about. Though I couldn't really show up at the Source Awards, having broken the unspoken rules of hip hop, and expect to get welcomed, I can create my own space and my own sound and invite the people, everybody, to come to me."

"I've had people come right up to my face and say, 'You're not hip hop!' And you know what? I can live with that. I will never be able to live up to the expectation of hip hop, and when gay people try to do that, it's what keeps them from being creative. I don't have time to fight the ignorance that exists. I just want to party and have fun with the music."

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Cazwell is executive produced and managed by Bill Coleman's Peace Bisquit Productions & Management. Bill and The House of Peace Bisquit put their inimitable stamp on everyone from glittering scene-stealers like Cazwell, Le Tigre, Amanda Lepore, Tom Tom Club and RuPaul to favorite divas like Ultra Naté, Jody Watley N'Dea Davenport and Crystal Waters to bumping film soundtracks for films like "Another Gay Movie," "Inside Deep Throat" "Party Girl" and "Party Monster." Visit [www.peacebisquit.com](http://www.peacebisquit.com) for more. Contact Penetration, to speak to Bill about Peace Bisquit, Cazwell and any of his other fab and funky projects.

## CAZWELL • Get Into It

### TRACK LIST

#### DISC 1

##### MINI-ALBUM TRACKS:

1. I Buy My Socks On 14th Street 3:30
2. Watch My Mouth 3:07
3. The Sex That I Need 3:47
4. All Over Your Face 5:17
5. Do You Wanna Break up? 2:52
6. Gettin' Over 3:53
7. Get Into It 3:59

##### BONUS TRACKS:

8. I Buy My Socks On 14th Street (Old School Mix) 3:23
9. All Over Your Face (Original Extended Disco Vocal) 5:17
10. All Over Your Face (Funky Junction & Antony Reale Subliminal Reprise Twisted Dub Mix) 7:29
11. All Over Your Face (Gomi's West 22nd Street Mix) 5:52
12. All Over your Face (Craig C. Mix) 7:28
13. I Buy My Socks On 14th Street (Instrumental) 3:30
14. Watch My Mouth - (Instrumental) 3:06
15. The Sex That I Need - (Instrumental) 3:47
16. All Over Your Face – (Original Extended Disco Instrumental) 5:17
17. Get Into It – (Instrumental) 4:01

#### DISC 2

##### EYE CANDY (DVD)

1. I Buy My Socks On 14th Street
2. All Over Your Face
3. Do You Wanna Break Up?

